

Report on
Expert talk (Seminar) on “Entrepreneur opportunities in Dairy sector and
New product development (NPD)” organized at MIDFT, Mehsana on 19th
June 2026

The Innovation Cell (SSIP) at Mansinhbhai Institute of Dairy & Food Technology, Mehsana organized a one day seminar on “Entrepreneur opportunities in Dairy sector and New product development (NPD)” on 19th June 2026 under the Student Start-up & Innovation Policy (SSIP) 2.0 mandate. With regard to raise awareness and sensitize students to the emerging opportunities and advancements in dairy sector, an expert lecture was scheduled.

Shri. Sameer Saxena, Head- QA and NPD (GCMMF-Amul, Anand) was invited as speaker for the expert talk. He earned his B.Sc. in Dairy Technology & then M.Sc in Dairy Chemistry from SMC college of Dairy Science, Anand. He has an experience of more than 35 years in industry and obtained several notable awards.

About 120 students, faculties and dairy officials were sensitized through the expert lecture. The programme was begun with prayers to seek blessings of almighty followed by honouring the guests with flowers. Our Principal & Dean, Dr. D.A. Shukla welcome all the guests and gave an overview of various activities conducted by Innovation Cell (SSIP) at MIDFT on regular intervals. He also briefly discussed on different technologies developed by students under SSIP projects.

The expert Shri. Sameer Saxena subsequently enlightened on the recent trends & future scope of NPD with special emphasis on entrepreneurship opportunities for the young dairy technocrats. He also gave deep insights of Food safety, health and its importance in dairy & food industry. Students enthusiastically interacted with the expert and cherished his experience and valuable insights on various aspects of food safety, NPD and entrepreneurship.

Shri PB Bhambi (Executive Director, MIDFT) offered his heartfelt express gratitude to the Expert speaker and also motivated students to broaden their thinking and work on challenges

faced during dairy operations. As a token of appreciation, he facilitated expert speaker Shri. Sameer Saxena with a memento. At the end of the programme, SSIP coordinator-MIDFT, Dr. Ami Patel offered vote of thanks to the audience followed by light refreshment for all.



Glipms of the Expert talk organized on 19th June 2026